



**GENESIS ROLLUP - GEN850**  
850MMW X 2000MMH PRINT TEMPLATE



**GRAPHIC SIZE - 850MMW x 2050MMH**

This area represents the total area of the graphic that will be printed. Always print to the edge of this section.



**SAFE AREA - 830MMW X 1980MMH**

This area represents the visible area that will be clearly exposed after the graphic is erected. We recommend that you keep all important text and imagery within this area.



**UNPRINTED AREA - 850MMW X 200MMH**

This is the area of the banner material will be rolled inside the cassette.



**OBSTRUCTED AREA - 10MMH (TOP) + 40MMH (BOTTOM)**

This area is likely to be covered or obstructed by the top and rail and bottom lip, causing your graphics to not be fully visible. If the main artwork has a colour background, it is suggested that you print to the edge of this section.